

## The Conference



**UX Scotland is a practical User Experience and Design conference that allows participants to connect and learn from their peers and leaders in the industry in a positive and practical environment.**

The conference has a strong practical focus and attracts industry practitioners and decision-makers who want to provide great user experiences to their clients.

## Our Venue



**Dynamic Earth**  
**Edinburgh, UK**  
[www.dynaminearth.co.uk](http://www.dynaminearth.co.uk)

Dynamic Earth is a 5 star visitor attraction situated at the heart of Edinburgh's World Heritage Site.

It sits within an award winning and iconic tented structure at the foot of Salisbury Crags in the Holyrood area of the city. It has been cited as one of the reasons our participants decide to come to this conference.

## Our Participants

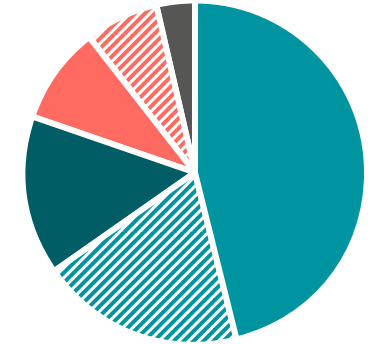


**We aim to attract 250+ participants from across Scotland and the North of England.**

UX Scotland is aimed at practising designers, specialists, creative directors, managers, consultants, and other decision-makers.

We are expecting more than 250 participants primarily from across Scotland and the North of England.

## Job Titles Represented



**Job titles represented at UX Scotland 2018 included:**



## Companies Represented at UX Scotland 2017 include:

ACCA, Annotate Software, **AnywhereWorks**, Arcus Global, ASOS, Australian Bureau of Statistics, Auto Trader, Beauty bay, Booking.com, Capita, Capital One, Clearleft, Cliqz GmbH, Cole AD, Collaboweight, Costa Coffee, Cultivate, D8, DATEV eG, Deloitte Digital, Department for Education, Directorate of Labour and Welfare, Disclosure Scotland, Edinburgh Napier University, Edo, Emirates Airlines, Energy Saving Trust, epiGenesys, Ergosign GmbH, Facebook, Factotum Design, **FanDuel**, Frantic, FreeAgent, Geo.me, Google, Hilton, Historic Environment Scotland, HolidayCheck AG, Holidu GmbH, Huddle, Humix, Indeed, Informaat, Infragistics, Instagram, Insyde, Jeppesen Poland, KL Media UK, Knowit Norway, Lancaster University, LBG, Leidos, LEWIS, Lloyds Banking Group, Mad\*Pow, Maersk, Make it Social, Melon Experience Design, MIT, NHS Education for Scotland, NHS.UK, NN Group, One Medical, Optos, Orange Bus, Orchard, Outside-in Experience Design, Oxygen Technologies, Pearson Education, Pixels for Humans, PT Bukalapak.com, Puppet, Quietstars, Rapid7, ResDiary, RFE/RL Inc., Robert Gordon University, Royal Bank of Scotland, Royal London Group, RTL2 Fernsehen, Sainsburys Bank, Saved by Robots, **Scott Logic**, Scottish Parliament, Shopify, Skyscanner, Sopra Steria, Standard Life, STV, Styria medijski servisi, Tandar consulting, The Norwegian Labour and Welfare Administration, Information Services, The Workshop, This is Milk, Tigerspike, University of Dundee, University of Edinburgh, University of Glasgow, **User Vision**, Vettvangur, Vision, Visit Scotland, Volkswagen Financial Services Digital Unit, Vox Media, Wood Digital, Wood Mackenzie, Workfront Armenia, XING NETWORKING, Xwerx

\***Bold denotes sponsors who were represented at the event. For a full list of companies, please contact us.**

	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
<b>Package Price (Excl. VAT)</b>	<b>£750</b>	<b>£2100</b>	<b>£3300</b>	<b>£4100</b>
<b>Opening &amp; Closing Remarks</b>	Logo on slide	Logo on slide	<ul style="list-style-type: none"> <li>• Logo on slide</li> <li>• Verbal thanks</li> </ul>	<ul style="list-style-type: none"> <li>• 1st Logo on slide</li> <li>• Verbal thanks</li> </ul>
<b>Website Homepage</b>	Logo	Logo	Logo & link	Logo & link
<b>Website Sponsor Page</b>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 100 word bio</li> </ul>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 150 word bio</li> </ul>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 200 word bio</li> </ul>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 250 word bio</li> <li>• PDF link</li> </ul>
<b>Tweet outs (Minimum)</b>	4	6	8	10
<b>Participant Booklet</b>	Logo on Sponsor page	Logo on Sponsor page	<ul style="list-style-type: none"> <li>• Logo on Sponsor page</li> <li>• Full page ad</li> </ul>	<ul style="list-style-type: none"> <li>• 1st Logo on Sponsor page</li> <li>• Full page ad</li> </ul>
<b>Participant Pack Giveaways</b>	1	1	1	2 (or e.g. t-shirts etc)
<b>Discount Off Conference Tickets</b>	15%	20%	25%	30%
<b>Participant List (Includes emails where available)</b>	-	✓	✓	✓
<b>Exhibition Space</b>	-	<ul style="list-style-type: none"> <li>• Small Banner</li> <li>• Poseur Table**</li> </ul>	2m x 1m space	<ul style="list-style-type: none"> <li>• 3m x 1m space</li> <li>• Banner at social evening</li> </ul>
<b>Tickets Included</b>	-	2	3	5
<b>Speaking Slot</b>	-	-	60 minutes	90 minutes (or 2x 45 mins)
<b>Personnel Tickets (No access to sessions)</b>	-	-	1	2
<b>Social Event Giveaways (Optional)</b>	-	-	-	✓

\*\*The Silver package can be upgraded to a 2m x1m stand space for an additional £250

## Other sponsorship options

### Social Evening Sponsorship

Sponsoring a social evening provides you with excellent networking opportunities and positive associations for participants. To find out more about costs, benefits and how sponsorship can benefit everyone, please contact us.

### Diversity Tickets

Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is **£500** per ticket, or **£300** as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who are the holders of Diversity Tickets.

### Lanyards/Bags

We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

### Add Delight

Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

## Practicalities

### Tickets

Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day. These do not allow access to the conference but do include all refreshments and the social evening.

Contact us for more information.

### Programme

We will be finalising the programme in **December 2018** - after this date there will be a limit to the number of sponsor packages that include a session.

### Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



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### You can also:

Contact our hotline on  
**01223 900 107**  
Visit our website  
**uxscotland.net**  
Or tweet us  
**@uxscotland**